

Ally: Who We Are

Leading Financial Service Provider | Top-25 Bank Holding Company

Company Snapshot

Founded 1919

Customers ~11M

Employees 10,800

Assets \$193B

Loans & Leases \$147B

Deposits \$155B

Branches 0

Auto & Insurance

Industry Leader | Adaptable Partner

22K Dealer Relationships

3.8M 1Q Auto Applications

3.8M Auto Customers

2.5M U.S. Insurance Customers

Consumer + Deposits

Industry Leader | ALL-Digital

3M+ Deposit Customers

\$16.0B Invest: Net Customer Assets

\$223M Home: 1Q Originations

\$2.0B Card: 1Q EOP Balances

Corporate Finance

Senior Secured Middle Market Lending

\$10.1B HFI Loans

100% First-Lien, Floating Rate Loans



Note: Employees, customers, total assets, loans & leases and deposits as of March 29, 2024. End-of-period balances. Top 25 ranking based on assets as December 31, 2023.